



Step Out of the Shadows

CENTRAL ILLINOIS BUSINESSES

YOU ARE INVITED TO JOIN WITH US TO FIND MORE CUSTOMERS
TO LOVE YOUR BUSINESS AND SUPPORT YOUR JOURNEY.



Do your customers love you, but it seems impossible to find new ones?

Here's a new way to encourage
new customers to love you.

Introducing the Central Illinois Business
to Business Heartbeat Community.

ciB2B.net
Connect Share Prosper



Central Illinois Business to Business Network PURPOSE

Ron Wallace has been doing business for over five decades. This project is his newest venture to encourage like-minded individuals to connect, share and prosper. If you have a business in Central Illinois, you are invited to join with us in helping make your journey more comfortable and successful.





No Man Is An Island

Better Together

No one is truly self-sufficient. We each must lie on the company and comfort of others in order to thrive and prosper. A feeling of belonging is a valuable thing. And best, when we have similar desires and needs, the worth is so much more meaningful.

Enter ciB2B Heartbeat

But what if we don't have the finances and time to search out and collaborate with like-minded individuals, what are we to do? After all, we are busy doing business.

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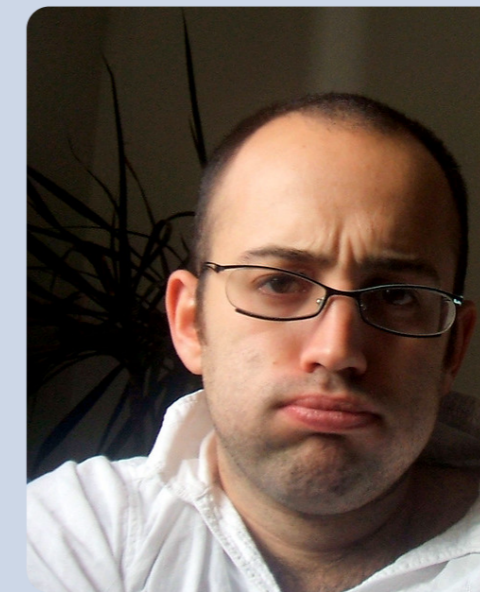
Central Illinois Business To Business Network

Something For the Rest of Us



HOW'S IT GOING?

How are you sharing your unique business with others?
When was the last time you've been able to advertise in newspapers, blogs, TV, anywhere? Maybe Facebook?
Maybe streaming is your salvation?



CONFUSED?

Are you able to invest in and take advantage of the many services offered to you on the internet from a growing number of developers offering to help you build your business and achieve fame?

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HOW IT WORKS

BEYOND CONFUSION

Over the past decade we have developed a number of marketing and networking services to help you bring clarity to and take advantage of best option opportunities along your unique journey.

FOR YOU. BY YOU. WITH YOU.

Our only purpose is to help you succeed. None other. Toward that end, you are empowered to participate to the extent that best serves your needs.



ciB2B HEARTBEAT COMMUNITY

Apply for a FREE Lifetime Founders Membership in our Central Illinois Business to Business Heartbeat Community. There you will have the opportunity to communicate and engage with fellow members and access program resources and events to help you along your journey.





PAVING PATHS

MUSIC BUSINESS est. 1984

"As testimonials of my good intentions, I offer these comments from folks I have worked with. I hope, too, I can earn your trust and respect." -Ron

THEN AND NOW

Ron and his musicians cooperative were the digital pioneers at utilizing the world wide web to introduce independent artists to the world... before Spotify, Amazon, CDBaby, Soundcloud, Napster and others. AND he is still here. The guy is a straight shooter and a wonderful supporter of the arts. I am in his debt!!

**- Paul Adams (PD Adams),
117 Million Pandora Streams**



CLOSING THE GAP

I have known Ron for over 30 years. He consistently finds and supports outstanding new music. He challenges musicians to be the best they can be. His organizations have bridged the gap between fans and music makers and contributed to American musical culture. May his work grow and flourish.

- Don Slepian, Electronic Music Pioneer

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PAVING PATHS

MUSIC BUSINESS est. 1984

"Further testimonials from fellows I have worked with.
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TREASURED FRIENDSHIPS

In the early '80s I had created some music. I even produced a couple vinyls and cassettes of my tunes but without really a workable plan to share it with anyone. Once I discovered Ron's musicians coalition, I then had a venue for music sales. Through further encouragement and business contacts, I received some radio airplay, was featured in a magazine article, and met other musicians which led to a long-distance - **Jeff Hall**



CREATIVE SUPPORT

Ron has made the transition from the analog regime to digital without missing a beat. His musicians coalition supports Indie artists like myself with every tool available! Ron stands behind everything and makes it possible for artists like myself to be creative and get their product into the hands of people that appreciate it. - **Don Mancuso: DDrive, LTB**



PAVING PATHS

RON'S BUSINESS est. 1971

"I began my first business in 1971 in the basement of a musical instrument store. Since, I have operated in several different tech fields and earned friendships with many folks world-wide. I hope, too, I can earn your trust and respect." Ron

IN THE BEGINNING

I first met Ron back in the early 1980s as a member of the Performing Artists Network, the first social media system targeted at the music industry. I can still remember the discussions that led to Ron creating our musicians coalition. Since then we have kept in touch and I've watched as the coalition has come to fruition. Ron is a true innovator as well as being a tireless promoter of artists.

- Brian Heywood - Artist and member of the Royal Society of Musicians of Great Britain

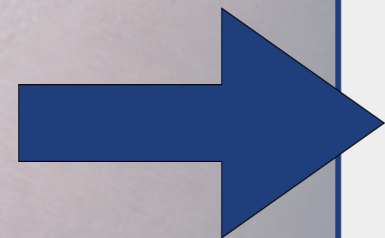


NETWORK LEARN

CMC has been great for more than selling recordings. It was a good place to network with other musicians and a good place to learn new things. Ron is one of the most honest and hardworking persons I know, and has remained a friend since 1988. - **(Sr.) Sally A. Daley, QM**

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Join Central Illinois
Business to Business
Heartbeat Community. Free!

thank
you

